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FOR IMMEDIATE RELEASE

Sublime Learning and The Visual Leap Partner to Deliver Universal Design for Learning (UDL) Professional Development to Philadelphia Schools

Portland, OR February 15, 2012- Sublime Learning, Inc, the educational leader in providing professional learning products and services surrounding the effective use and integration of technology is proud to announce its partnership with the Visual Leap. Stemming from this partnership comes “SublimeDesign”, a blended Professional Learning approach to UDL and technology integration.

Through this partnership, 1500 School District of Philadelphia Special Education teachers are receiving subscriptions to Sublime Learning eTeachables and extensive training, follow up and support provided by The Visual Leap.

The Visual Leap is a unique visual learning company located in Philadelphia and led by Jesse Berg, MSIT, MEd that utilizes visual, technology-rich strategies to improve teacher effectiveness and student learning. Berg, creator of “The Visual Leap Program in Visual Thinking” works with school districts to create research-based, professional learning solutions rooted in effective technology integration, cognitive learning theories and Universal

Design for Learning.

“SublimeDesign supports teachers in an effective and efficient way. This is by far the most satisfying professional learning solution I have been a part of,” states Berg.

This blended solution is effective because The Visual Leap provides teachers with face-to-face training and follow-up. This ongoing support is needed for teachers to adopt the teaching strategies and resources embedded in the Sublime Learning portal. It is efficient because the online portal provides just-in-time learning that lets teachers search, find and use the specific resources that they need precisely when they need them.

Sublime Learning and The Visual Leap are overjoyed with the successes being realized in Philadelphia Schools following the rollout of SublimeDesign. Sublime Learning CEO Jonathan Mann comments on the success of the partnership, “We are thrilled to have found such a complimentary partner in The Visual Leap. Our products and their services are a perfect fit.”

About The Visual Leap

Founded in 2007, The Visual Leap is a visual learning company dedicated to professional development for teachers. They are experts in training teachers to utilize visual thinking strategies and software to promote teacher effectiveness and student learning. By creating practical, research-based professional learning solutions rooted in Cognitive Learning Theory, Universal Design for Learning and instructional technology, The Visual Leap is committed to becoming an industry leader in transforming K-12 teaching practice.

Visit The Visual Leap at: www.thevisualleap.com

About Sublime Learning

Sublime Learning delivers professional development focused on empowering teachers to use of technology more effectively to meet K-12 instructional goals. Integrating best practices of professional learning and effective teaching strategies, they offer just-in-time eTeachables, in-depth seminar bundles, and a portal to manage teacher-learning resources. To find out more please contact Jonathan Mann at jonathan@sublimelearning.com .

Visit Sublime Learning at: www.sublimelearning.com